# Sponsorship Proposal



#### Styled. For Good

#### Styling Station

Is a Deductible Gift Recipient



By investing in social and environmental initiatives, organisations can build a strong brand image and contribute to the well-being of our community.



# About Us

Styling Station is a not-for-profit organisation, with a core mission to offer a unique styling service to every woman in our community. But we're not just about fashion; we're about fostering a sense of unity, spreading kindness, and making a sustainable impact. At Styling Station, we believe in the power of clothing to restore hope and dignity, especially in vulnerable women. But that's not all. We are passionate about reducing fashion waste and minimising the environmental impact of the fashion industry. We actively divert new clothing from landfill and promote sustainable practices.

#### **Founding Director**



Kylie Rowan

Styling Station is a beacon of positive change. It is a unique concept that combines sustainability with a socially responsible approach to fashion.

Every outfit tells a story of empowerment and sustainability.

At Styling Station, we are not just changing wardrobes; we are changing lives and shaping a greener, more compassionate future.

# Proposal Sponsorship Packages

Corporate Social Responsibility involves environmental, ethical, philanthropic, and economic responsibilities. Sponsor Styling Station for a significant contribution to sustainability and social progress.

#### Visionary Sponsorship Package (Platinum)

- Logo placement on the official event website
- Recognition of the sponsorship by event speakers
- 10 Tickets to event and reserved table
- 10 sponsor posts on social media
- Sponsor's banner displayed during the event

#### Trendsetter Sponsorship Package (Gold)

- Logo placement on the official event website
- Recognition of the sponsorship by event speakers
- 5 Tickets to event
- 5 sponsor posts on social media
- Sponsor's banner displayed during the event

#### <u>\$1500</u>

\$3000

#### Style Icon Sponsorship Package (Silver)

- Logo placement on the official event website
- Recognition of the sponsorship by event speakers
- 2 Tickets to event
- 3 sponsor posts on social media
- Sponsor's banner displayed during the event



# Styling Station STYLED.FOR GOOD

Fundraising Event



Tickets \$55

Celebrating Styling Station's positive impact in Brisbane, empowering communities through sustainable fashion.

#### Saturday 16th March 2024, 1pm - 4pm Riverlife Church, 47 Jennifer St, Seventeen Mile Rocks

Dala presents the Evolution of Style Fashion Parade. Experience the glamour from the roaring 1920's to the funky 1980's with original clothes.

Enjoy Robin Bailey as MC, a delightful afternoon tea, raffle prizes and more.











## **Thank You**

Your support enables Styling Station to champion the individual, extend a helping hand to those in need, and continue our unwavering commitment to preserving our planet.

### **General Sponsorship**

Find Out More

### **Contact Us**

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